

Don't Wait for Perfect



***"It is hard to fail, but it is worse never to have tried to succeed."* – [Theodore Roosevelt](#)**

We talk a lot in this space about planning and vision and all those kinds of good things. It's critical to think about WHERE you're trying to go before you start working to get there. It's important to flesh out what resources you're going to need and what your barriers are going to be and all that good stuff.

Unfortunately, sometimes we have a tendency to want to be guaranteed of success before we get going. We want to know every resource we could possibly need, and every barrier we could possibly run into, and every possible scenario that could present itself. So we spend weeks or months or years trying to make sure we have everything perfectly lined up so that we know we'll be successful.

The reality is that no matter how much planning you do there's never a guarantee of success. You cannot plan away all the risk or uncertainty. All you end up doing is spending your whole career (or life) planning to do something or thinking about doing something or wishing you were doing something – and never actually doing anything.

So think about what it is you really want to accomplish. Think about WHERE you really want to be with your business or your career. Plan, think it through – and then go already. If you wait for the perfect time or the perfection situation, you'll never do anything but wait. Perfect never happens.

Eliminate the risk that you can and then take the leap.

When people look back on their lives or careers, the things they really regret aren't the things they tried that didn't quite turn out the way they wanted. The things people really regret are the things they wanted but never really went

after. Too often that's because it was never the perfect time to go after it.

Don't make that mistake and wait for perfect – today might be as close as you get. So go for it.

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Matt is a director of Cain Ellsworth & Co. LLP, USA.

For over fifteen years, he has worked with small and mid-size businesses helping them to envision their future and then make it happen.

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Free Change Success Diagnostic



Lockharts has now released a special free **Change Success diagnostic** that will assist you in just 5 minutes to determine your probability for successful change in regard to a specific initiative.

Click the below link to access the diagnostic and follow **3 simple steps**:

<http://www.lockharts.com.au/resources/change>

Step 1. Enter your details (so you can be sent a report of your outcomes)

Step 2. Answer 30 simple questions about your business questions using a -5 to +5 scale

Step 3. Click 'Reveal my results' to view your results and be emailed a report highlighting your score and areas to improve

Next Steps

After you have completed the Change Success diagnostic we would welcome the opportunity to discuss the results with you personally.

During this brief call or coffee meeting we will identify the key areas for improvement and discuss strategies to boost your probability of change success.

We trust you will find this Change Success diagnostic valuable.

Please Note: The material and contents provided in this publication are informative in nature only. It is not intended to be advice and you should not act specifically on the basis of this information alone. If expert assistance is required, professional advice should be obtained.



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