

Accelerating business growth

Achieving growth in a cluttered market is becoming increasingly difficult as the pace of change accelerates and day-to-day distractions delay essential planning activities.

At LOCKHART Business Advisors (Lba), uncovering the growth strategies to cut through is a key component of our business. By reviewing your target markets, current performance, product strategies, competitors, pricing and much more your experienced advisors will facilitate a process to develop practical strategies that will set you on a clear path to achieving, and hopefully exceeding your growth targets.

How we deliver

Our methodology ensures you make the most of planning time in your busy schedule, by using a hands-on, collaborative approach, supported by tried and tested growth tools and methodologies.

Lba has experience across a myriad of industries and business sizes and has the agility to guide you to your specific growth objectives.

The outcome of the process will be a 'Growth One Page Plan' supported by countless other exercises providing focus and clarity on which strategies to implement to achieve your growth targets.

Accelerate growth now and into the future

The key benefits of the 'Growth Strategy' process with **Lba** are:

- Audit of your current marketing performance
- Gain clarity to your market segments and current target market
- Workshops facilitated by an experienced business advisor
- Understand how to discover valuable insights from your existing customers
- Review your competitors' performance
- Review and improve your current product strategies
- Discuss pricing strategies
- Develop a series of growth strategies captured in a 'One Page Plan'
- Allocate responsibilities and timelines for action items
- Learn a series of growth tools you can use yourself in the business

Importantly, **Lba** can assist in turning your plans into reality by backing the implementation process with a combination of face-to-face and online advisory support. The likelihood of implementation success is improved with all actions captured online, just-in-time training provided and personnel held accountable for timely delivery.

Contact us to discuss your specific growth needs.

Contact

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